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**IS JAPAN BEING DISHONEST?
INTERNATIONAL HONESTY EXPERT AND AUTHOR STEVEN GAFFNEY EXPLAINS**

With an international disaster taking place, including a potential nuclear meltdown, why is powerful Japan sending mixed messages to its people and the world?

Washington, DC -- As the nuclear crisis in Japan escalates, the Japanese government and Tokyo Electric Power Company (Tepco) continue to withhold information and provide contradicting reports. Author, speaker and honesty expert Steven Gaffney explains this is just one example that proves honest communication is not just about what people say; it's about what they don't say – and in this case, it may be about saving human lives.

Through nearly 20 years of experience advising top government organizations, government leaders, and Fortune 500 executives about what should be said in a crisis, Gaffney has learned the importance of getting the “unsaid” said.

“A country’s place on the world stage matters – and what’s not being said can cause serious damage,” says Gaffney. “In Japan’s case, how they handle this crisis could change their future,” he warns.

As the current crisis in Japan illustrates, the impact of dishonesty can be even more severe on an international level. People around the world remain frustrated with the lack of information and facts as their distrust of the Japanese government and Tepco grows. Nations worldwide are reevaluating their stance on nuclear energy and their confidence in Japan’s sharing of information. What should Japan be doing? Gaffney advises that stepping out and speaking loudly and truthfully is the only option.

Steven Gaffney is available by phone, skype and via satellite to comment on Japan and Tepco’s mismanagement of this nuclear crisis, the impact of such dishonesty and what the world can expect from Japan in the future, based on their actions now.

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About Steven Gaffney:

Steven Gaffney is a leading expert on honesty, interpersonal communication, influence and leadership. Thousands of people credit his keynotes, breakout sessions, seminars, media appearances and three books with making the critical difference in their lives and careers.

If you'd like more information about this topic, or to schedule an interview with Steven Gaffney, please contact Brea Phillips at 703-241-7796 or brea@stevengaffney.com. For more information on Gaffney's seminars, presentations and Honest Communication Results System™, visit www.stevengaffney.com.

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