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**IN HONOR OF CANCER AWARENESS MONTH, CANCER SURVIVOR STEVEN GAFFNEY  
SHARES AN INTIMATE GLIMPSE INTO HIS PERSONAL JOURNEY TO RECOVERY**

***Professional speaker, author, executive coach and consultant Steven Gaffney shares his experience overcoming testicular cancer in a personal video diary produced by Capital City Entertainment. The video chronicles Steven's reflections throughout his chemotherapy treatment, as well as eight lessons that have changed his life.***

Washington, DC – Steven Gaffney awoke April 13, 2009 healthy. By lunchtime, he was diagnosed with testicular cancer. Over 8,000 men in the United States experienced the same initial shock of this diagnosis in 2010. This Cancer Awareness Month, Gaffney seeks to bring attention to those battling and those overcoming cancer by sharing his own personal experiences. In the inspirational video diary produced by CCE (Capital City Entertainment) and his article “The Cancer Wake Up Call,” Gaffney reveals the struggles and eight lessons testicular cancer brought him. (Video available [here](#). Article available [here](#).)

Fortunately, Gaffney is now living cancer-free. Although the cancer is gone, the valuable lessons he learned from his experience will stay with him forever. For example, Gaffney learned that the worst lies you ever tell are the lies you tell yourself. He reflects, “I had been wasting years telling myself I needed to pay my dues before I could take the time to enjoy my loved ones and life.” He admits doing so was “silly and selfish.”

Gaffney’s motivation for opening up about his experience is not only the current cancer patients and survivors, but their families. “Besides the ‘official’ patient, there are others who are affected by this disease, and they often go untreated,” Gaffney explains. During his treatment, he witnessed great patient care, but not enough care for the unofficial patients – the loved ones.

Gaffney also shares, “You do not always have control over what happens to you, but you do have control of how you respond.” He chose to respond to his experience with the motivational personal video diary and article in hopes of inspiring those affected by this deadly disease and raising awareness during this Cancer Awareness Month.

Steven Gaffney is available by phone, Skype and via satellite to comment on his journey through cancer treatment and the eight lessons he learned that remain relevant and applicable even in a cancer-free life.

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**About Steven Gaffney:**

Steven Gaffney is a leading expert on honesty, interpersonal communication, influence and leadership. Thousands of people credit his keynotes, breakout sessions, seminars, media appearances and three books with making the critical difference in their lives and careers.

If you’d like more information about this topic, or to schedule an interview with Steven Gaffney, please contact Brea Phillips at 703-241-7796 or [brea@stevengaffney.com](mailto:brea@stevengaffney.com). For more information on Gaffney’s seminars, presentations and Honest Communication Results System™, visit [www.stevengaffney.com](http://www.stevengaffney.com).

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**About CCE:**

The Mid-Atlantic’s premiere “script to screen” producer of corporate communications, websites, mobile applications, digital training videos and environments, multimedia presentations, viral videos, internationally distributed and branded television and feature film properties, and strategic brand and talent management. For more information about CCE, visit [www.ccecompanies.com](http://www.ccecompanies.com) or call us at 703-303-0930.